Educational Support Opportunities

Medical education plays an important role in the quality of healthcare delivered across the globe. Physicians, researchers, scientists and other healthcare professionals are increasingly challenged to maintain their knowledge, skills and abilities within their respective professions. By providing an educational grant in support of the educational opportunities below, you will make a vital contribution to these efforts and support better patient outcomes.

All educational grants are managed in compliance with relevant CME accreditation criteria and industry compliance codes. In order to ensure independence of all CME accredited elements, companies providing grants may not influence the topic, speaker selection, or any other aspect of the content or presentation. No promotional, commercial, or advertising materials may be included in the following opportunities. All support will be disclosed to participants.

All grants are managed in compliance with relevant accreditation and industry compliance criteria.

Independent educational grants, dedicated to the educational mission of the Annual Meeting, are appreciated and important to the Meeting's success.

- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

Please remember- in the US only support for the entire congress, not per session!!
Text for US:
Independent educational grants, dedicated to the educational

mission of the Annual Meeting, are appreciated and important to the Meeting's success. ⬚

- Support will be acknowledged in the CME/CPD Accreditation page of the program, on the event website and application and with signage during the event.

Educational Grant in support of an Existing Official Session accepted or invited by the Scientific Committee and supported by a grant from the industry.

- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

Please remember- in the US only support for the entire congress, not per session!!

As a trusted partner, Kenes Group will take on the responsibility for indirect sponsorship for **Congress + Year**. The industry will entrust the Kenes Group and provide educational grants directly, and Kenes Group/**Congress** will be responsible for participants (HCPs) pre-selection.

Educational Participation Grants of any amount are appreciated and important to the success of **Congress + Year**.

Recipients (HCPs) will need to fulfil the criteria specified by **Congress** in order to be eligible to apply for an educational participation grant. Accepted grant recipients will be contacted by the **Congress** Secretariat.

- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

NOT FOR AMERICAN CONGRESSES – can be possible for non-US companies for international/world congresses held in the US?? DIANA to advise.

ATTD is welcoming you to its new online educational portal which will act as the repository of scientific materials of all ATTD conferences and more. In order to access ATTD's materials and get in touch with other healthcare professionals in the field visit:

www.attd-education.com

- Reach participants all year round
- Support with a grant
- Create your own Module, share webcasts, studies and more!

Find out more: ATTD EDUCATION ONLINE

Funding support for the development of a blended learning program. In order to improve physician competencies and ultimately improve patient care, we are offering blended learning opportunities. This interactive and well-received learning method combines face-to-face learning with online learning.

Training and educational activities can be blended in many ways. Blended learning courses have proven to be a popular choice for learners as it allows learners to take advantage of much of the flexibility and convenience of an online course while retaining the benefits of the face-to-face experience.

A blended learning program includes:

- Online pre/post-test and/or online pre-/post e-learning course/ case-study linked to a Symposium/Educational Session* at the Congress for a face-to-face session.
- Support will be disclosed in the Industry Support section of the Congress website and Program Guide.
- Support will be acknowledged within the online learning activity

*Needs to be requested separately as it is not included in the

cost.

- 🔲🔲🔲🔲Supporter's logos will appear on the back page of the online cover of the E-Yearbook
- Company Banner with hyperlink on Yearbook webpage
- Full page color advertisement in Final Program, promoting the Yearbook and acknowledging that the Yearbook is supported by the Company
- An Insert in the Conference Bags, promoting the Yearbook and acknowledging that the Yearbook is supported by the Company
- Company logo on Web mails announcing the Yearbook will be sent to a mailing list of 30,000 experts from all over the world
- Acknowledgement on-site as Yearbook partial supporter
- Support will be recognized in the Industry Support and Exhibition section of the programme, on the event website, mobile application and with signage during the event.

Not sure regarding US based congresses….

Kenes e-Posters are a unique combination of scientific posters and interactive content. An e-Poster is an electronic version of the traditional paper poster and is shown at dedicated digital stations at the event.
E-Posters create unique networking and engagement opportunities, generate participants' interest, and are good exposure for authors. The highly trafficked e-Poster terminals, located in prime locations allow attendees to access the electronic presentations easily and conveniently.
E-poster support includes:

- Signage at the entrance to the e-Poster area with "Supported by…" and a company logo only
- Signage, "Supported by…" and a company logo only on each individual e-poster station OR on the "sail" *Team note- this item depends on the vendor. In some

countries, the E poster stations do not include a sail

- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

US based events:

- Signage at the entrance to the e-Poster area with "Supported by…" and a company name only (No logo)
- Support will be acknowledged in the CME/CPD Accreditation page of the program, on the event website, application and with signage during the event

An electronic version of the traditional final program will be available to participants to access the scientific program and other congress information easily and conveniently online and as a download on mobile phones or computer.

With e-Books, participants can use the intuitive Search button, have the ability to bookmark sessions, events and other information, share information with colleagues and if desired, even print the programme. Supporter will not have any input regarding the content.

- Supporter acknowledgement on the cover of the e-Book: "Supported by: company name/logo" (product logo not permitted)
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

Not sure regarding US based congresses….

The Meeting App engages attendees with personalized planning tools and real-time event updates. The App transforms smartphones, tablets, and laptops into tools for active meeting participation and makes it easy for participants to

access meeting information to connect with speakers and colleagues. The App includes the scientific program, abstracts, speaker information, participant lists, the rating/voting system for sessions and speakers, and a personalized scheduler. The App can be downloaded from the Apple App Store and Google Play.

Meeting App sponsorship support includes:

- Supporter acknowledgement on the splash/pop-up screen of the App: "Supported by: company name/logo" (product logo not permitted)
- 2 "push notifications" included in the sponsorship package

- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

US BASED CONGRESSES:

Mobile App (USA) (cannot be supported by industry unless through an educational grant). If supported by an educational grant, acknowledgment should be done in a separate tab. The thumb drive will contain all of the scientific abstracts. Each participant will receive an exchange voucher that can be exchanged for a thumb drive at the Supporter's exhibition booth.

- Exclusive advertisement on the back of the exchange voucher (optional)

- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

Team- note that this picture is NOT accurate as it does show the company's logo printed on the USB which is no longer

allowed. so either remove it or add illustration only

US BASED CONGRESSES:
The USB Thumb Drive will contain all of the scientific abstracts.

- The USB Thumb Drive will be distributed to all participants in the registration bag
- USB cover will be provided by the event organiser with the event branding
- Support will be recognized in the CME/CPD Accreditation page of the program, on the event website, application and with signage during the event.

The ability to attend all conferences, or even all session at a given conference, is impossible for the busy medical professional. Webcasting provides a means of sharing knowledge and learning opportunities beyond the dates of the actual event and thus serves a vital educational need. Materials are saved locally, but at the same time, can be distributed over the web to viewers around the world via a robust cloud server. Viewers can access the broadcasts using PCs, tablets, or smartphones live (as streamed video) or later, as on-demand webcasts.

Kenes offers two types of webcasting options:*

- Video includes a video screen of the speaker during the session, PowerPoint slides (in sync with the speaker), and audio.
- Digital Imaging includes PowerPoint slides with audio.
- Support will be recognized on the home screen with "Supported by… " and a company logo only
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

*Webcasted sessions to be designated by the Conference

Planning Group. Supporters will have no influence on content. ISBD retains the copyright of all of the enduring materials in all media formats arising from the main meeting, including the use and distribution rights for webcasting of all conference accredited programing.

 For US Based congresses:

- Support will be recognized on the webcast library /listing page as: ″Supported by… ″and the Company Name only (no logo)
- Support will be acknowledged in the CME/CPD Accreditation
  page of the program, the event website, application and with signage during the event

A hybrid event is a solution that combines a 'live' in-person event with a 'virtual' online audience. A Hybrid is a media presentation distributed over the Internet using streaming media technology to distribute a single content source to many simultaneous listeners/viewers.

Hybrid events provide the opportunity to reach a larger audience and provide added exposure and engagement to your live and your online audience.

Benefits

- *Increase exposure to those who could not participate in the conference*
- *Increased participant interaction*
- *Impact member/customer/partner retention*
- *Extended conference content life span*
- *Build content of next conference based on results/conclusions of previous events*
- *Reach out to significantly larger target audience*
- *Generate revenues*

- Support will be recognized on a separate printed

sign/rollup located beside the Hybrid Event screen (as shown below), with ″Supported by… ″ and a company logo only, which can be on the "Intro" screen

- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

- Support will be recognised with signage at the entrance to the Poster area with ″Supported by…″ and a company logo only.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

The E-Poster Archive increases poster visibility after the event. The archive offers an effective platform for promoting education and extending the meeting lifecycle. The E-Poster Archive is a cutting-edge platform that has been developed to offer the ultimate user interface following feedback from both authors and viewers.
All posters will be kept online on the Congress website platform for one year.

- Supporter acknowledgment on the E-Poster Online Archive platform as: ″Supported by…″ and the Company Name only (no logo).
- Support will be acknowledged ,on the event website, application and with signage during the event.
- The supporter will not have any input regarding the content which will be accessed at the E-Posters.

US CONGRESSES:

E-POSTER ONLINE ARCHIVE

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Starts at €30.000

Funding support to the development of a blended learning programme. In order to improve physician competencies and ultimately improve patient care, we are offering blended learning opportunities. This interactive and well-received learning method combines face-to-face learning with online learning. Trainings and educational activities can be blended in many ways. Blended learning courses have proven to be a popular choice for learners as it allows learners to take advantage of much of the flexibility and convenience of an online course while retaining the benefits of the face-to-face experience.

A blended learning programme includes:

- Online pre/post-test and/or online pre-/post e-learning course/ case-study linked to a Symposium/Educational Session* at the Congress for a face-to-face session.
- Support will be disclosed in the Industry Support section of the Congress website and Programme Guide.

- Support will be acknowledged within the online learning activity

Needs to be requested separately as is not included in the cost above. By providing an educational grant towards an online educational portal, you are making a vital contribution to the efforts of XXX Congress name/Society name XXX to improve the quality of healthcare delivered across the globe. This educational grant will be used for development of an online learning portal and will support the mission to improve awareness, treatment, education, and understanding of care for patients with XXXX.

- Support will be disclosed in the Industry Support section of the Congress website and Programme Guide.

Support will be disclosed in the Industry Support section of the online learning portal, and on the footer of the online learning portal.

Please note that it is the Exhibitors'/ Supporters' responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org, Medtech Europe (represents Medical Technology industry) http://www.medtecheurope.org/ and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

Contact us now

for pricing, bookings and customized packages.

[CONTACT US](#)